

## PRIVACY POLICY

At The Three Fishes (referred to as "we", "us", "our"), we understand that your privacy is important to you and that you care about how your information is used and shared online. We respect and value the privacy of everyone that visits our website and only collect and use information in ways that are useful to you and in a manner consistent with your rights and our obligations under the law, including the General Data Protection Regulation (GDPR). This privacy and cookie policy will help you understand how we process any and all data collected by us in relation to your use of our website, and what choices you have.

Date last revised: 27th October 2021

#### 1. Introduction

This website is operated by The Three Fishes registered company number 13349487 whose registered address is Mitton Road, Mitton, Clitheroe, Lancashire, BB7 9PQ. All references to 'our', 'us', 'we', or 'company' within this policy and within the opt-in notice are deemed to refer to Three Fishes, its subsidiaries, affiliates, and/or associates, as appropriate.

We endeavour to protect your personal privacy. We provide this Privacy and Cookie Notice to help you to understand what we may do with any personal information that we obtain from you. By providing your personal information to us, you signify your acceptance of our Privacy and Cookie Notice and agree that we may collect, use, and disclose your personal information as described in this Privacy and Cookie Notice. If you do not agree to this Notice, please do not provide your personal details to us. We will use your information only for the purposes set forth below.

We may need to update this Privacy and Cookie Notice from time to time. We recommend that you check this page regularly to ensure that you have read the most recent version.

#### 2. What is personal information?

Personal information is information about an identifiable individual, as defined by applicable law.

# 3. Collecting personal information

It is your choice to provide us with personal information. We will only collect personal information that you choose to provide. In certain instances, we may provide you with the option to select whether you would like to receive information from us or from trusted third parties (for example, by choosing to opt in or opt out of receiving special promotional offers). In some circumstances, you will not have the option to opt out, such as when we are satisfying the obligations of a contract with you, administering a

transaction requested by you, or required by law. You may choose to provide us with personal information if, for example, you: contact us with an enquiry; register on the site; forward an item to a friend; purchase an item; fill out a survey or other form with your personal information included; ask us to provide you with information; enter a competition.

By providing any personal information to us, you fully understand and clearly consent to the transfer of such personal information to, and the collection and processing of such information in, other countries or territories. Any such transfer and processing by us will be in accordance with this Privacy and Cookie Notice.

#### 4. Cookies

Like many other websites, we use "cookies" to help us gather and store information about visitors to our websites.

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are.

A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

# What types of cookies are used on this site? Types of cookies which may be used on this website;

- (a). **Preference Cookie** At your request we may place a cookie to remember your preferences so that you do not need to re-enter your details (country/age and language preferences) on our gateway page. This is not suitable if you share your computer with someone else.
- (b). Social Sharing This is a cookie that identifies you with social networking sites such as Facebook and Twitter and allows interaction between your activity on social networking sites and on our website through your direction, and makes your transition between the sites more seamless.
- (c). Site Analytics We use Google Analytics to help analyse use of our website. This analytical tool uses 'cookies', which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including your IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website



activity. To opt out of being tracked by Google Analytics across all websites visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>

Cookies – We use session cookies, which are temporary cookies that aid the user journey around the site, and will remember preferences you have selected during the session. These cookies are deleted as soon as you leave the site.

- (d). **Content Management cookies** These are cookies required by the site for the content management system to work.
- (e). **Template preference cookies** These cookies are necessary for mobile sites and enable the site to look and feel the way it is intended to.

#### How do I disable/enable cookies?

You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled.

There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about these functions. For example, in Internet Explorer, you can go to the Tools/Internet options/Security and Privacy Tabs to adapt the browser to your expectations. If you use different computers in different locations you will need to ensure that each browser is adjusted to suit your cookie preferences.

Some modern browsers have a feature that will analyse website privacy policies and allow a user to control their privacy needs. These are known as 'P3P' features (Privacy Preferences Platform).

You can easily delete any cookies that have been installed in the cookie folder of your browser. For example, if you are using Google Chrome:

- open the Google Chrome browser
- click on the 'Customize and control' button on the tool bar
- select 'More tools' from the options
- select 'Clear browsing data' from the optionsFrom here you can choose actions such as clearing cookies, choosing what types to accept or block and so on. If you are not using the Google Chrome browser, then you should select 'cookies' in the 'Help' function for information on where to find your cookie folder.

## 5. Use of personal information

We may use personal information collected from you to provide specific services that you request, as well as to provide additional services that may be of interest. For example, we may use your personal information in the following ways:

**Marketing Communications.** We may use your personal information to communicate with you about our products

and services, and those of our subsidiaries, affiliates, and parent companies, and any of their related businesses.

Marketing analysis. We may use your personal information for internal marketing analysis, for example, to assess trends amongst our consumers or to measure the amount of traffic to our websites.

**Transactional purposes.** We may use your personal information to respond to your queries and requests, maintain your accounts, and manage transactions such as credit card payments for any goods that you order from us or our agents, or for the fulfilment of such transactions (e.g., delivery).

#### 6. Security

We take security seriously and take precautions to keep your personal information secure. We have put in place appropriate physical, electronic, and managerial procedures to safeguard the information we collect. However, we have no control over the privacy of any communications while it is in transit to us. We therefore recommend that you not include confidential, proprietary, or sensitive information in any such communications.

In the unlikely event that we believe that the security of your personal information in our possession or control may have been compromised, we may seek to notify you of that development. If such a notification is appropriate, we will endeavour to do so as promptly as possible under the circumstances, and, to the extent we have your email address, we may notify you by email.

# 7. Unsubscribe, access, questions and further information

At your request and where the law requires us to do so, if you contact us using the unsubscribe details provided below we will confirm what personal information we hold about you, update your information, remove your information, fulfil specific opt-out requests (including requests where you previously opted in with respect to the use of your personal information), and/or correct any inaccuracies in such personal information.

If you would like to unsubscribe from The Three Fishes communications, please contact reservations@thethreefishes.co.uk

If you have any comments, queries, or complaints about our collection or use of personal information please contact us via: reservations@thethreefishes.co.uk

• Or post: The Three Fishes, Mitton Road, Mitton, Clitheroe, BB7 9PQ

# 8. Interfaces with Third-Party Websites

The site may contain links, references, and content from other websites outside of our control. Please be aware that



we have limited or no control over these websites and our Privacy and Cookie Notice does not apply to these sites. We encourage you to read the Privacy and Cookie Notices and terms and conditions of any linked, referenced, or interfacing websites you enter.

This Privacy and Cookie Notice will be supplemented by additional legal requirements in jurisdictions where we conduct business as required. Nothing in this Privacy and Cookie Notice or otherwise will create, or add to, any right or claim (whether legal, equitable, or otherwise) that any individual or person may have at law or otherwise against the company or any third party, or any of their respective directors, officers, employees, agents, or representatives (collectively The Three Fishes), nor will the existence of this Privacy and Cookie Notice or its application impose or add to any obligations upon or create any liability for The Three Fishes that it does not already otherwise have under law.

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